

Starter Advertising Campaign

\$399

\$799

\$1099

\$1399

	\$399	\$799	\$1099	\$1399
Keywords	10	20	30	50
Budget	under \$1,000	under \$1200	under \$2500	under \$4000
Geography	USA + Canada	USA + Canada	USA + Canada	USA + Canada
Primary Search	Google	Google	Google	Google
Number of Ads	1	2	4	6
Keyword Research	X	X	X	X
Bid Management	X	X	X	X
Quality Score Mgmt	X	X	X	X
Cost Analysis	X	X	X	X
Search Analysis	X	X	X	X
Monthly Reporting	X	X	X	X
Daily Reporting			X	X
Bi Weekly Strategy			X	X